



Total HD Households ¹	P3'21 20-Mar	P7'21 10-Jul	P10'21 02-Oct	P13'21 25-Dec	P3'22 19-Mar	P7'22 09-Jul	P10'22 01-Oct	P13'22 31-Dec	P3'23 25-Mar
Sydney	99%	99%	99%	99%	99%	100%	100%	100%	100%
Melbourne	98%	98%	98%	98%	98%	99%	99%	99%	99%
Brisbane	99%	99%	99%	99%	99%	99%	99%	99%	99%
Adelaide	99%	99%	99%	99%	99%	99%	99%	100%	100%
Perth	98%	99%	99%	99%	99%	99%	99%	99%	99%
5 City	99%	99%	99%	99%	99%	99%	99%	99%	99%

1+ PVR Households ²	P3'21 20-Mar	P7'21 10-Jul	P10'21 02-Oct	P13'21 25-Dec	P3'22 19-Mar	P7'22 09-Jul	P10'22 01-Oct	P13'22 31-Dec	P3'23 25-Mar
Sydney	51%	48%	49%	47%	44%	42%	40%	40%	40%
Melbourne	51%	49%	49%	47%	45%	43%	42%	40%	38%
Brisbane	46%	44%	41%	41%	40%	38%	37%	36%	34%
Adelaide	48%	47%	44%	44%	43%	44%	43%	41%	40%
Perth	46%	44%	43%	41%	39%	37%	37%	36%	35%
5 City	49%	47%	46%	45%	43%	41%	40%	39%	38%

1 PVR Households	P3'21 20-Mar	P7'21 10-Jul	P10'21 02-Oct	P13'21 25-Dec	P3'22 19-Mar	P7'22 09-Jul	P10'22 01-Oct	P13'22 31-Dec	P3'23 25-Mar
Sydney	38%	36%	36%	36%	33%	30%	30%	29%	30%
Melbourne	38%	37%	37%	36%	34%	33%	33%	32%	31%
Brisbane	35%	34%	32%	32%	31%	30%	29%	28%	27%
Adelaide	35%	33%	32%	32%	31%	33%	34%	33%	32%
Perth	33%	32%	32%	31%	30%	28%	29%	28%	29%
5 City	36%	35%	35%	34%	33%	31%	31%	30%	30%

2+ PVR Households	P3'21 20-Mar	P7'21 10-Jul	P10'21 02-Oct	P13'21 25-Dec	P3'22 19-Mar	P7'22 09-Jul	P10'22 01-Oct	P13'22 31-Dec	P3'23 25-Mar
Sydney	13%	12%	12%	12%	11%	11%	11%	11%	10%
Melbourne	13%	12%	12%	11%	10%	10%	9%	8%	8%
Brisbane	11%	10%	9%	9%	8%	8%	8%	8%	8%
Adelaide	13%	13%	13%	12%	12%	10%	9%	9%	8%
Perth	13%	12%	11%	10%	9%	9%	8%	8%	7%
5 City	12%	12%	11%	11%	10%	10%	9%	9%	8%

¹ Total DTT HD Households - homes capable of receiving Digital Terrestrial Television High Definition of each working television; they can include homes with access to Subscription Television
² Personal Video Recorder (PVR) Households - homes with at least one PVR device with a hard drive. Branded examples include Foxtel IQ, Austar MyStar and TiVo.
 Source: OzTAM Metropolitan TAM Panels. Estimates as at last day of each period.